

SCOTTSDALE

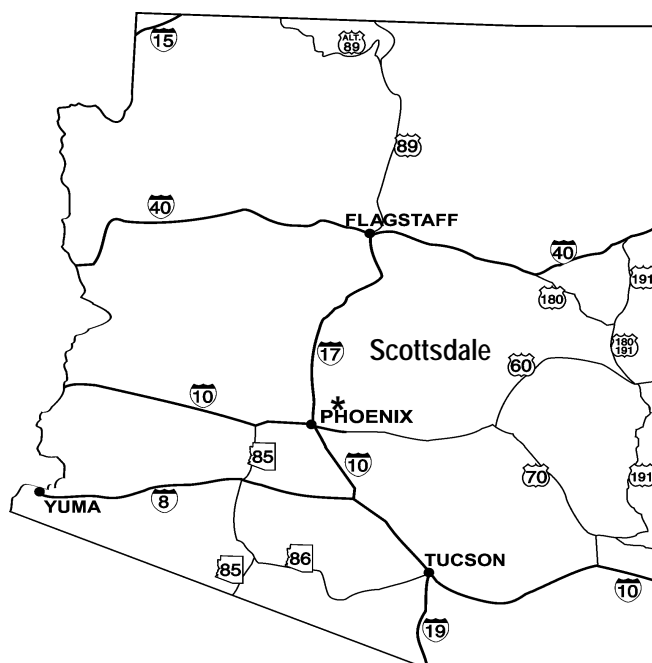
Community Profile

Prepared by the ARIZONA DEPARTMENT OF COMMERCE

Scottsdale, in Arizona's Valley of the Sun, has grown from a tiny farming cluster of 2,000 persons occupying one square mile in 1951, to a vibrant community of more than 214,000 persons spread over an area of 185 square miles. Founded by Army Chaplain Winfield Scott in 1888, Scottsdale, long known as the "West's Most Western Town," has matured into one of the premier examples of the new west-urbane, sophisticated, and cultured.

FOUNDED: 1888
 COUNTY: Maricopa County
 DISTANCE TO PHOENIX: 15 miles
 HIGHWAYS: I-17, I-10.

INCORPORATED: Yes - 1951
 ELEVATION: 1,160 feet
 DISTANCE TO TUCSON: 120 miles



POPULATION

	1990	2000	2001
Scottsdale	130,069	202,705	209,960
Maricopa County	2,122,101	3,072,149	3,192,125
Arizona	3,665,228	5,130,632	5,319,895

Sources: Arizona Department of Economic Security and U.S. Census Bureau.
 NOTE: 2002 City of Scottsdale population is estimated at 214,090

PRINCIPAL ECONOMIC ACTIVITIES

Scottsdale is characterized by a hospitality industry serving both the business and leisure visitor. The Scottsdale economy today contains, in addition to its resorts, a diverse mix of financial services from banking to insurance and investment; business services from advertising and public relations to software development; computer services, professional services from major health care providers anchored by Scottsdale Memorial Health systems and the world renowned Mayo Clinic.

County Employment	1990	2001
Agriculture	21,506	23,637
Construction	55,300	119,700
FIRE	75,300	125,600
Government	134,600	187,000
Manufacturing	138,700	155,900
Mining	800	1,000
Services	273,100	507,900
TCPU	58,700	86,000
Trade	247,000	373,900

Sources: Arizona Department of Economic Security
 NOTE: 2001 Agriculture figure from 4th Qtr., AZ ES 202 Data, AZ Dept. of Econ. Sec. in cooperation with the U.S. Dept. of Labor, Bureau of Labor Statistics.

Major Private Employers

Advanced PCS Health Systems
 Mayo Clinic
 Vanguard Group

General Dynamics
 Scottsdale Healthcare

Major Public Employers

City of Scottsdale
 Scottsdale Unified School District

Scottsdale Community College

LABOR FORCE DATA

	1990	2000	2001
Civilian Labor Force	73,197	104,239	107,695
Unemployed	2,309	1,980	3,022
Unemployment Rate	3.2%	1.9%	2.8%

Sources: Arizona Department of Economic Security.

Growth Indicators

	1990	2000	2001
New Bldg. Permit	2,655	8,337	7,347
Taxable Sales (\$)	2,439,143,500	7,716,710,357	8,107,312,286
Net Assessed Valuation (\$)	1,480,000,000	2,877,733,056	3,277,950,767

Sources: Arizona State University; AZ Dept. of Revenue; AZ Tax Research Foundation

SCENIC ATTRACTIONS

Few places can provide as many cultural opportunities as are available in Scottsdale. Within an easy driving distance are numerous high-level dramatic, dance and musical productions, art exhibits, and performances by the Scottsdale Symphony Orchestra.

Scottsdale is noted throughout the country for its creative approach to city planning. A unique 7.5 mile greenbelt offers endless recreational opportunities including fishing, sailing and other sports. The city is the winter home of the San Francisco Giants baseball team.

Paolo Soleri's studio, Cosanti, and Taliesen West, Western campus of the Frank Lloyd Wright School of Architecture are located in Scottsdale. Tours are available at both locations.

TAXES

Property Tax Rate	1990	2000	2001
Elem/High School	5.08	5.44	5.44
City/Fire District	0.87	1.19	1.15
Countywide	3.51	3.35	3.29
Total	\$9.46	\$9.98	\$9.88

Sources: Arizona Tax Research Foundation
 Note: Tax rate per \$100 assessed valuation.

Sales Tax Rate

City	1.40%
County	0.70%
State	5.60%

Sources: League of Arizona Cities and Towns, Arizona Dept. of Revenue

COMMUNITY FACILITIES

Scottsdale offers a broad range of community and cultural facilities including 110 art galleries, three libraries, 32 indoor theaters, one outdoor theater, 28 parks, four bowling alleys, three swimming pools, 30 golf courses, five museums, 20 tennis parks, a civic center, 58 athletic fields, a stadium (which also serves as a multiuse cultural facility), and a Center for the Arts seating 800 for theater, 160 for cinema, and containing 15,000 feet of exhibit space for performing and visual arts. Westworld, a major equestrian development, provides 11 open arenas, 480 permanent horse stalls, two polo fields, a four-mile cross country equestrian course, a grand prix field, a bazaar area, parking for 13,000 cars and recreational vehicle hook-ups.

Educational Institutions

	Public	Private
Community College	Y	N
Elementary	Y	N
High School	Y	N
Middle School	Y	N

Financial

Number of Banks: 88

Governmental Agencies

Fire Department: Staffed City/Local Fire Department

Law Enforcement: City Police Department

Airports Scottsdale Municipal Airport (8,250-ft. paved/lighted runway) industrial park access. Charter/commuter airline service. Fuel, tie-downs, hangars available.

Medical

Extensive medical care available.

Hotel and Lodging Facilities

Number of Rooms: 13,150

Meeting Rooms: 513

Capacity of Largest Facility: 2,500

Industrial Properties

Properties ranging in size from less than an acre to more than 100 acres are available. For specific information contact the Scottsdale Chamber of Commerce, Economic Development Division at (480) 949-2169.

Utilities

Electricity	APS (Statewide)	800.253-5405
Natural Gas	Southwest Gas Corp. (Statewide)	800.766.9722
Sewer	Municipal (Scottsdale)	480.391.5650
Telephone	AT&T (statewide)	800.222.0400
	Qwest (statewide)	800.244.1111
Water	Central Arizona Project	480.870.2333
	Municipal (Scottsdale)	480.391.5650
	Salt River Project Water	602.236.3333

Cable Providers: Yes Cable Internet Service Provider: Yes

Digital Switching Station: Yes Fiber Optics: Yes

Internet Service Provider: Yes

Weather

Month	Average Temperature (°F)		Average Total Precipitation (Inches)
	Daily Minimum	Daily Maximum	
January	37.0	67.0	0.82
February	39.4	72.0	0.88
March	43.7	75.5	1.18
April	48.8	83.7	0.27
May	58.0	93.5	0.17
June	66.3	103.1	0.07
July	75.5	105.5	1.12
August	74.7	103.9	0.96
September	66.6	98.6	1.14
October	53.4	86.3	0.91
November	42.3	74.3	0.75
December	36.1	66.9	1.04
Yearly Avg	53.5	85.9	9.32

Western Regional Climate Center, wrcc@dri.edu. Period of record 1968-1985.

This profile was prepared by the Arizona Department of Commerce Communications Division in cooperation with local sources.

For further information, contact:

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