

PHOENIX

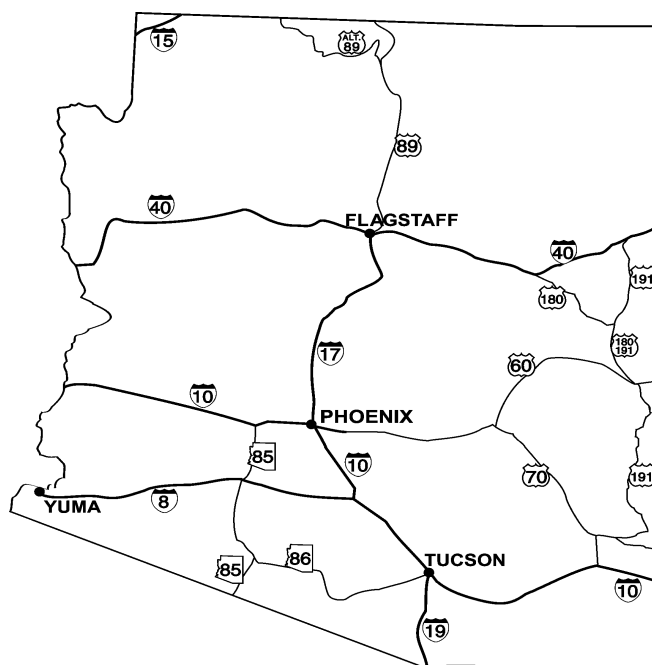
Community Profile

Prepared by the ARIZONA DEPARTMENT OF COMMERCE

Phoenix, known as the Valley of the Sun, is the seventh largest city in the nation. The hub of the rapidly growing Southwest, it is Arizona's capital and the county seat. In 1867, Phoenix founder Jack Swilling formed a canal company and diverted irrigation water from the Salt River. In 1911, Roosevelt Dam was completed and water supplies were stabilized. Phoenix's explosive growth began during World War II when military airfields were built in Maricopa County and many defense industries followed. The name Phoenix—legendary Egyptian symbol of rebirth—was chosen because the city was built on the ruins of the Hohokam Indian civilization whose farmers dug irrigation canals still in use today.

FOUNDED: 1867
 COUNTY: Maricopa County
 HIGHWAYS: I-17, I-10

INCORPORATED: Yes - 1881
 ELEVATION: 1,058 feet
 DISTANCE TO TUCSON: 111 miles



POPULATION

	1990	2000	2001
Phoenix	983,403	1,321,045	1,344,775
Maricopa County	2,122,101	3,072,149	3,192,125
Arizona	3,665,228	5,130,632	5,319,895

Sources: Arizona Department of Economic Security and U.S. Census Bureau.

NOTE: 2002 City of Phoenix population is estimated at 1,365,675

PRINCIPAL ECONOMIC ACTIVITIES

Phoenix has a diversified economic base. Manufacturing is a leading employer, with electronics a strong component. The area currently ranks third nationally among electronic production centers. Tourism is an important income producer. Many world-class hotels and resorts cater to visitors. Over 45 percent of total employment is in the retail trade and service sectors. Major corporations with national headquarters here include Phelps Dodge, Viad, Aztar, U-Haul, Avnet, Swift, PetSmart and Cavco.

County Employment	1990	2001
Agriculture	21,506	23,637
Construction	55,300	119,700
FIRE	75,300	125,600
Government	134,600	187,000
Manufacturing	138,700	155,900
Mining	800	1,000
Services	273,100	507,900
TCPU	58,700	86,000
Trade	247,000	373,900

Sources: Arizona Department of Economic Security

NOTE: 2001 Agriculture figure from 4th Qtr., AZ ES 202 Data, AZ Dept. of Econ. Sec. in cooperation with the U.S. Dept. of Labor, Bureau of Labor Statistics.

Major Private Employers

Banner Health System	Honeywell
Motorola	The Kroger Co.
Wal-Mart	

Major Public Employers

Arizona State University	City of Phoenix
Maricopa County	State of Arizona
U.S. Postal Service	

LABOR FORCE DATA

	1990	2000	2001
Civilian Labor Force	539,160	720,781	748,360
Unemployed	25,924	21,004	32,068
Unemployment Rate	4.8%	2.9%	4.3%

Sources: Arizona Department of Economic Security.

Growth Indicators	1990	2000	2001
New Bldg. Permit	6,412	22,608	22,728
Taxable Sales (\$)	12,308,962,938	22,396,936,712	22,961,176,724
Net Assessed Valuation (\$)	5,700,000,000	7,573,211,016	8,232,133,776

Sources: Arizona State University; AZ Dept. of Revenue; AZ Tax Research Foundation

SCENIC ATTRACTIONS

Professional sports flourish here: Diamondbacks (MLB), Cardinals (NFL), Suns (NBA), Coyotes (NHL), and Mercury (WNBA). Each spring Cactus League baseball games feature the Chicago Cubs, Oakland Athletics, San Francisco Giants, Milwaukee Brewers and Seattle Mariners. Downtown Phoenix is home to Phoenix Civic Plaza, the Convention Center, Phoenix Symphony Hall, America West Arena, Bank One Ballpark, the Herberger and Orpheum theaters, Arizona Science Center, and a variety of museums. There are excellent symphony, opera and ballet companies, and theater groups. South Mountain Park is the world's largest municipal park with horseback riding, hiking trails and a fabulous view of the city. Papago Park is home to the Phoenix Zoo, Desert Botanical Gardens, an 18-hole golf course, and fishing lakes.

TAXES

Property Tax Rate	1990	2000	2001
Elem/High School	0.00	11.76	10.96
City/Fire District	0.00	1.82	1.82
Countywide	3.51	3.35	3.29
Total	\$3.51	\$16.93	\$16.07

Sources: Arizona Tax Research Foundation
 Note: Tax rate per \$100 assessed valuation.

Sales Tax Rate

City	1.80%
County	0.70%
State	5.60%

Sources: League of Arizona Cities and Towns, Arizona Dept. of Revenue

COMMUNITY FACILITIES

The City of Phoenix offers a broad range of community and cultural facilities. There are 47 art galleries, 11 libraries (plus bookmobile service), 16 museums, 138 parks (with seven desert mountain areas), over 1,200 clubs and organizations, and a civic plaza with Convention Center and Symphony Hall seating 2,557 persons.

Educational Institutions

	Public	Private
Community College	Y	N
Elementary	Y	N
High School	Y	N
Middle School	Y	N
Post Graduate	N	Y
Technical	Y	N
University 4 year	Y	N

Financial

Number of Banks: 70

Governmental Agencies

Fire Department: Staffed City/Local Fire Department

Law Enforcement: City Police Department

Airports Phoenix Sky Harbor (5th busiest in the world) provides non-stop service to 108 domestic & internatl. destinations with over 1,300 daily flights.

Medical

Extensive medical care available.

Hotel and Lodging Facilities

Number of Rooms: 20,000

Capacity of Largest Facility: 8,500

Industrial Properties

Many available. Contact the Community and Economic Development Department, City of Phoenix.

Utilities

Electricity	APS (Statewide)	800.253-5405
	Salt River Project	602.236.8888
Natural Gas	Southwest Gas Corp. (Statewide)	800.766.9722
Sewer	Municipal Sewer (Phoenix)	602.262.6251
Water	Municipal Water (Phoenix)	602.262.6251
	Salt River Project Water	602.236.3333

Cable Providers: Yes Cable Internet Service Provider: Yes
 Digital Switching Station: Yes Fiber Optics: Yes
 Internet Service Provider: Yes

Weather

Month	Average Temperature (°F)		Average Total Precipitation (Inches)
	Daily Minimum	Daily Maximum	
January	42.8	66.6	0.90
February	46.0	71.1	0.78
March	50.2	76.0	0.98
April	57.4	84.8	0.29
May	65.4	93.3	0.13
June	74.1	102.9	0.08
July	80.5	105.2	0.83
August	79.3	103.6	1.10
September	73.3	99.3	0.65
October	62.2	89.3	0.69
November	49.6	76.1	0.61
December	43.1	67.7	0.91
Yearly Avg	60.3	86.3	7.95

Western Regional Climate Center, wrcc@dri.edu. Period of record 1948-1998.

This profile was prepared by the Arizona Department of Commerce Communications Division in cooperation with local sources.

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Prepared on 12/2002